

Sameeksha Masthigowda

Product designer

[Portfolio](#) | [Linkedin](#)

msameeksha5@gmail.com

(669) 240 8537

Professional Experience

Monospear | UI/UX Internship

Aug 2020 - Nov 2020

- Collaborate with cross-functional team of UX Researchers, Product Management and Engineers team to define intuitive user interactions.
- Led the designing of admin portal by wireframing and prototyping.
- Defined and assist the problem scope for login/signup process and analyzed user interface components of web app.
- Transform design concepts to low-fidelity , rapid prototyping , high-fidelity mockups to explore interactive behaviors.

ABB | Master thesis in UI/UX

Apr 2019 - Nov 2019

- Applying heuristic evaluations and company design guidelines to improve existing features of the web application "BatchInsight".
- Led the redesign by executing market research, user research, user flows, wireframes, user interface, storyboards, mockups, prototypes, user testing in user-centered design process.
- Built design guidelines and templates of data visualization in the app.
- Define behaviors and product goals for current web application to solve user problems.

ABB | Test Intern

Oct 2018 - Mar 2019

- Worked as a tester for manual and automated testing. Involved in scrum team.
- Delivered test approaches and documentation, consistent with design and executed test cases. Worked with cypress .
- Working and communication with teams of developers and testers.

Education

User experience and web design certificate

UCSC Extension silicon Valley, CA | GPA - 4.0 | Jan 2022 - Present(Aug 2022)

Masters in Applied computer science, UX Specialization

SRH Hochschule Heidelberg, Germany | GPA - 3.5 | Oct 2017 - Nov 2019

Bachelor's in computer science engineering

K.S.I.T, Bangalore | GPA - 8.43/10 | Aug 2013 - Jun 2017

Skills

UX Research

User research
Usability Testing
Usability Studies
Heuristic review
Survey & Interview
Personas

UX Design

User flow
Sketching
storyboard
Wireframes
User interface
Visual Design
Prototyping
Responsive web Design
Mobile Design
Typography
HTML5, CSS3

Tools

Figma
Miro
Adobe XD
Adobe Illustrator
Adobe Photoshop
Balasmiq
Invision
Zeplin
Slack
Zoom
Email